

Waystone Expands Client Solutions Leadership Across US and EMEA



[Marco Franceschini](#)



[Emma Causevic](#)

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Waystone, a leading provider of specialist services to financial institutions, today announced two senior appointments to strengthen its global Client Solutions team.

Marco Franceschini has been appointed Global Head of Client Engagement, based in New York, while Emma Causevic has joined Waystone as Executive Director, EMEA Client Solutions, based in Luxembourg. The appointments further strengthen Waystone's global client capabilities as the firm continues to expand its platform offerings and support the increasingly complex needs of asset managers across markets and jurisdictions.

Marco will be responsible for driving a consistent approach to client engagement across Waystone's global business, working across its service lines to strengthen relationships and ensure clients can access the breadth of capabilities available across the Waystone platform, including its digital and data driven client servicing tools. He brings two decades of experience in client relationship management and commercial leadership, with particular expertise across private markets. Marco joins Waystone from BlackRock, where he led client engagement for Aladdin's Private Markets business in the Americas. Prior to this, Marco held senior leadership roles both at fintech platform, Eleven, and Bloomberg. Earlier in his career, he spent over a decade in capital markets at Société Générale helping to grow their client franchise.

Emma will focus on expanding the firm's Client Solutions capabilities across EMEA, with a particular focus on private assets and private credit. Based in Luxembourg, she will work closely with teams across Fund Administration and Regulated Fund Solutions to develop new relationships, deepen existing ones and support clients across Waystone's broader platform. Emma joins Waystone from Universal Investment and has also held senior roles at IQ-EQ, including Director of Business Development, Funds and Capital Markets.

[Des Johnson](#), Chief Revenue Officer, Waystone, comments: "Marco and Emma join Waystone at a pivotal time for the industry. As asset managers increasingly consolidate relationships with a smaller number of trusted strategic partners, they are looking for expertise, scale and the ability to navigate growing complexity across private markets. Marco's expertise in large-scale institutional client engagement and Emma's background in private credit and private assets align closely with the areas where clients are allocating capital and seeking greater support. Their appointments further strengthen our ability to deliver integrated solutions across our global platform, supported by ongoing investment in digitisation, while continuing to expand our capabilities in private markets and private credit."

[Marco Franceschini](#), Global Head of Client Engagement, comments: "I am excited to join Waystone at such an important moment in its growth story. The business has built a broad global platform and there is a significant opportunity to bring those capabilities together even more closely for clients. I look forward to working with teams across Waystone to deepen our client relationships and deliver a consistent experience globally."

[Emma Causevic](#), Executive Director, EMEA Client Solutions, comments: *"I am delighted to join Waystone as it continues to enhance its capabilities across private assets. Private credit in particular is an important area of growth for managers, and I look forward to working with colleagues across the business to develop relationships and help clients access the expertise and solutions they need across the Waystone platform."*

For More Information

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About Waystone

Waystone is a leading asset-servicing solutions provider of institutional governance, administration, risk and compliance services to financial institutions. With over 25 years' experience and a comprehensive range of specialist services to its name, Waystone helps our clients structure, operate and grow through our expertise, innovation and digitisation, backed by the operational scale to support global expansion.

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