



Waystone Announces Jamie Moran as Chief Marketing Officer

July 9, 2025

Waystone, a leading provider of specialist services to the global asset management industry, today announces the appointment of Jamie Moran as Chief Marketing Officer (CMO).

This new strategic appointment comes at a pivotal time for Waystone as the organisation continues its growth and strengthening of the global leadership team to support its strategic goals. A seasoned CMO, Jamie will be responsible for leading Waystone's global marketing strategy and initiatives to enhance brand presence, foster market engagement and support business expansion.

Jamie brings a proven track record with more than 25 years of experience in driving go-to-market strategies in asset and investment management, real estate, professional services, telecommunications and technology sectors. Prior to joining Waystone, Jamie served as Global CMO at Vistra where he led a high-performing international team and spearheaded strategic marketing integration following a series of acquisitions.

[Sanjiv Sawhney](#), Group Chief Executive Officer at Waystone, said: *"We are thrilled to welcome Jamie to our team at this phase of our growth journey. His appointment is testament to the strength of our business, the momentum Waystone has built around the world, and the high calibre of talent we attract. Jamie's extensive experience and strategic vision will be invaluable as we connect with the industry in new ways and strengthen Waystone's position as a leading global partner to clients."*

[Jamie Moran](#), Chief Marketing Officer at Waystone, added: *"I'm incredibly excited to be joining Waystone at such a key time and playing a role in its continued success. I've watched Waystone grow into the formidable global company it is today – client-focused with a robust and innovative global product and technology suite, and on a strong trajectory. I look forward to helping to tell Waystone's compelling story and engaging with the market, ensuring that we meet the evolving needs of our clients and support them in building, operating and protecting investment strategies worldwide."*

About Waystone

Waystone is a leading provider of institutional governance, administration, risk and compliance services to the asset management industry. Partnering with institutional investors, investment funds and asset managers, Waystone builds, supports and protects investment structures and strategies worldwide.

With over 25 years' experience and a comprehensive range of specialist services to its name, Waystone provides its clients with the guidance and tools to allow them to focus on managing their investment goals with confidence.

For More Information

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